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DECK DIRECTION
ARTISTIQUE GRAPHISME



**“ON EST PAS DES TAYLOR SWIFT
MAIS DES ROSALÍA”**

ÉTAT DES LIEUX





MBS FESTIVAL GRAPHISME ADAPTÉE



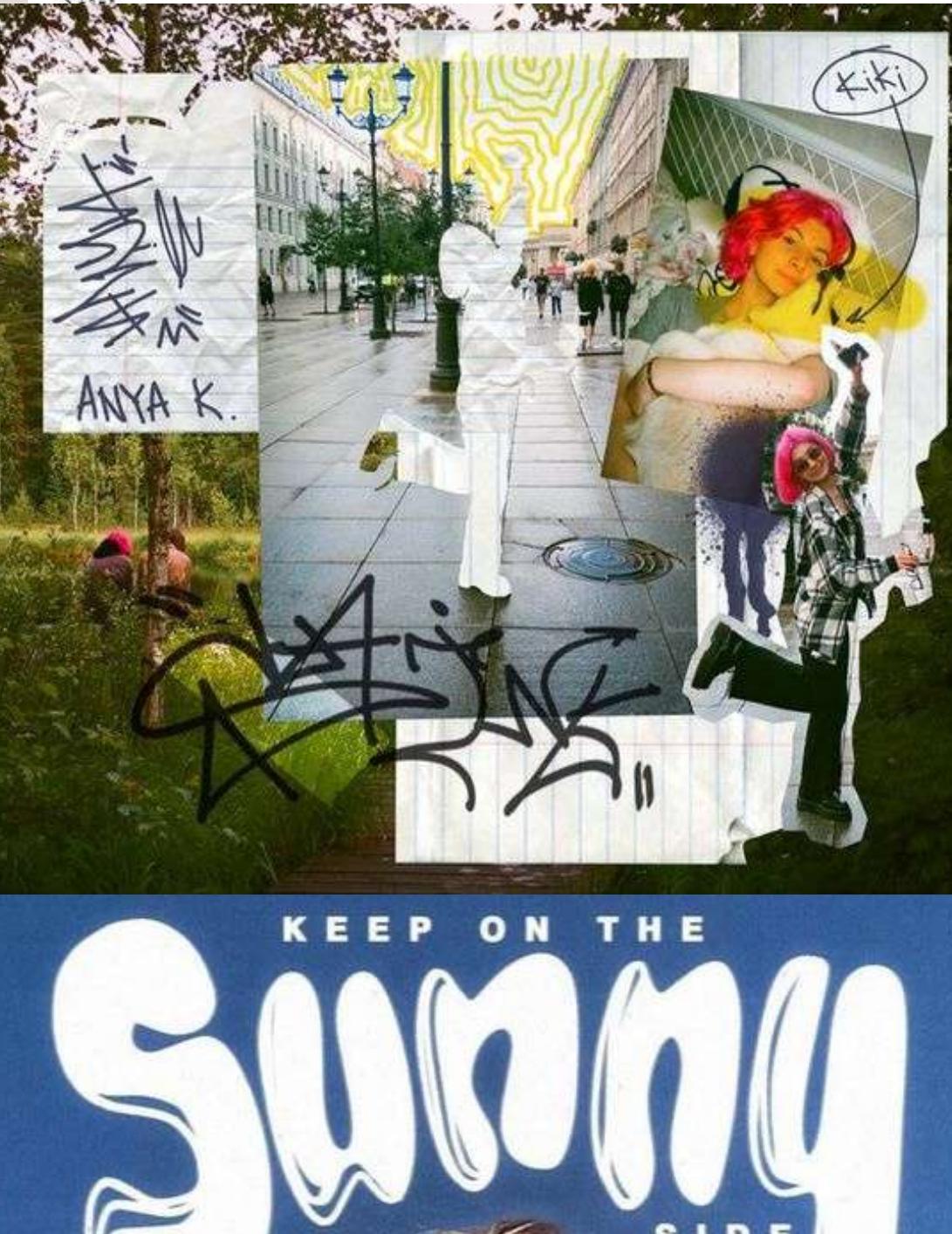
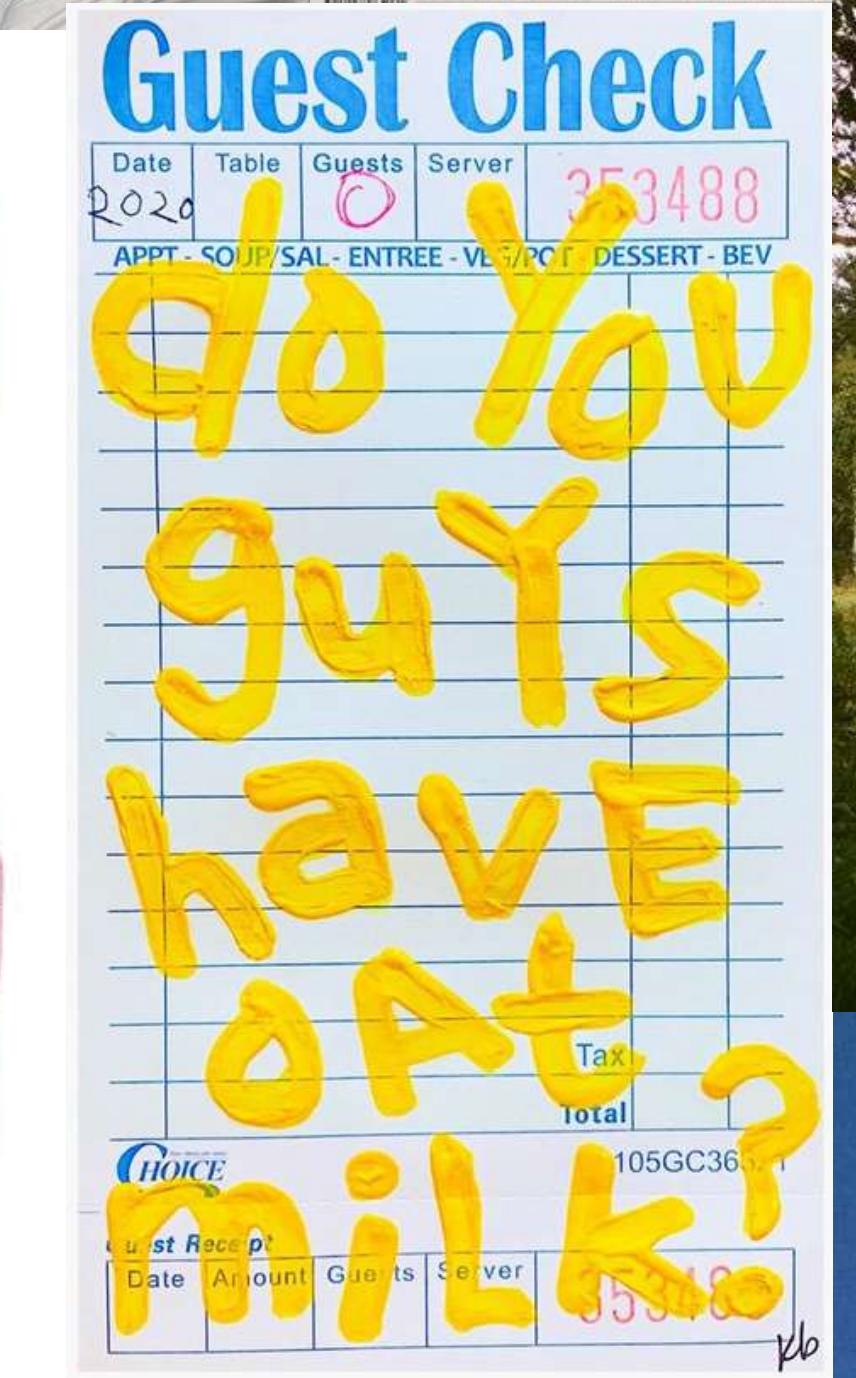
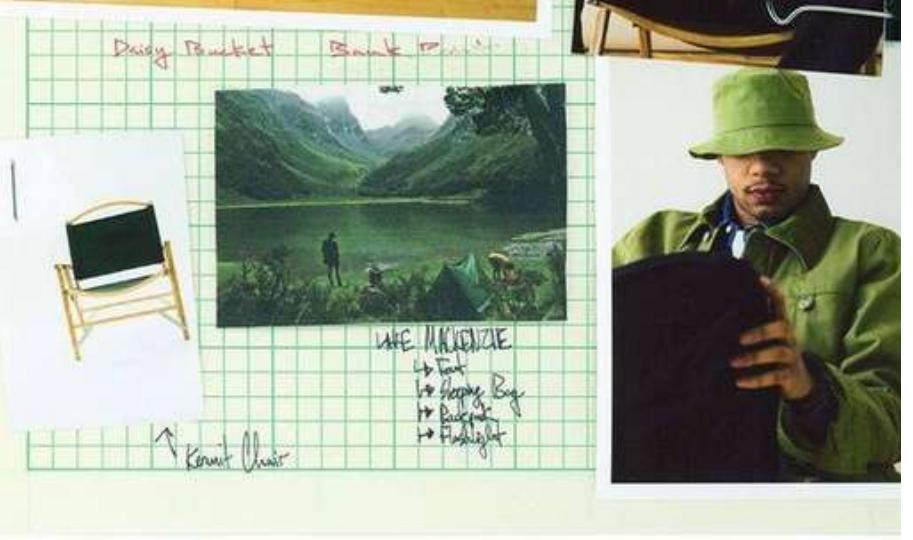
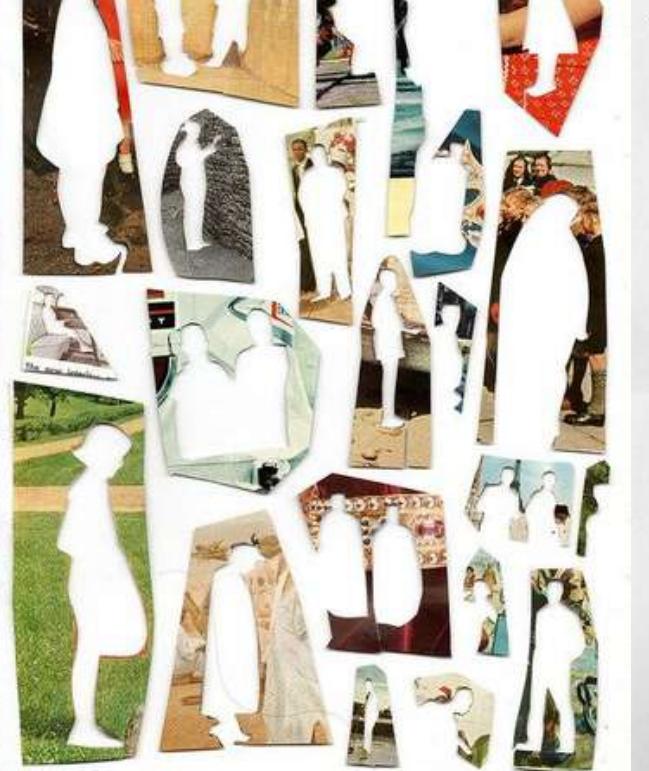
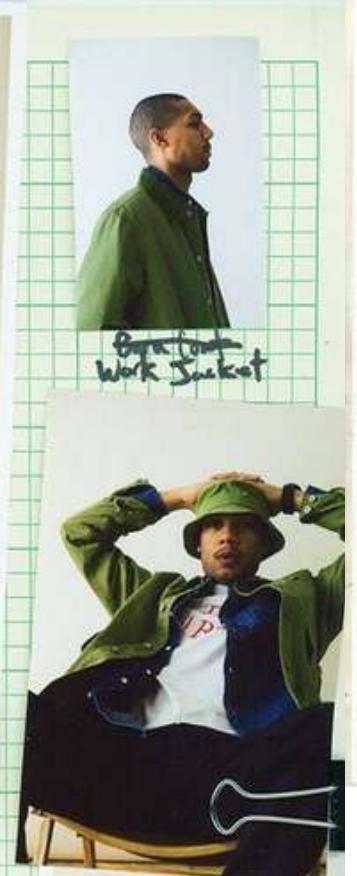
CE QU'ON SOUHAITE GARDER DU FESTIVAL :

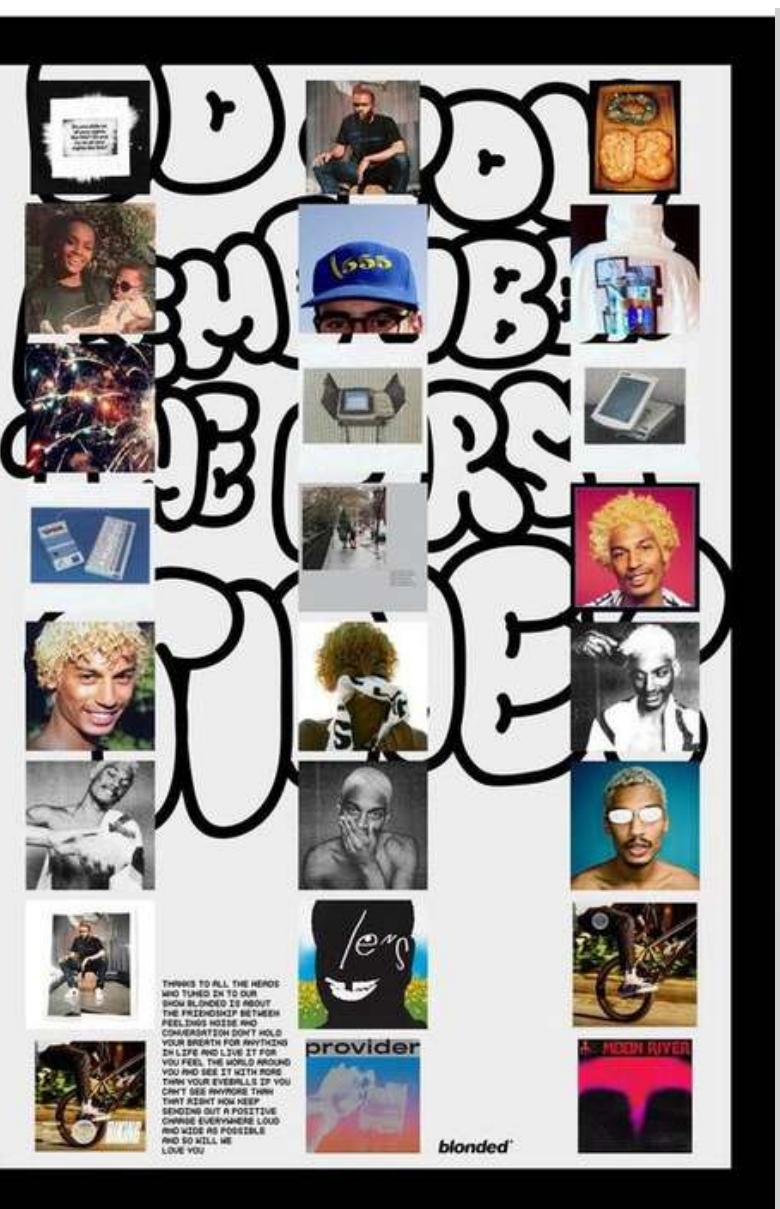
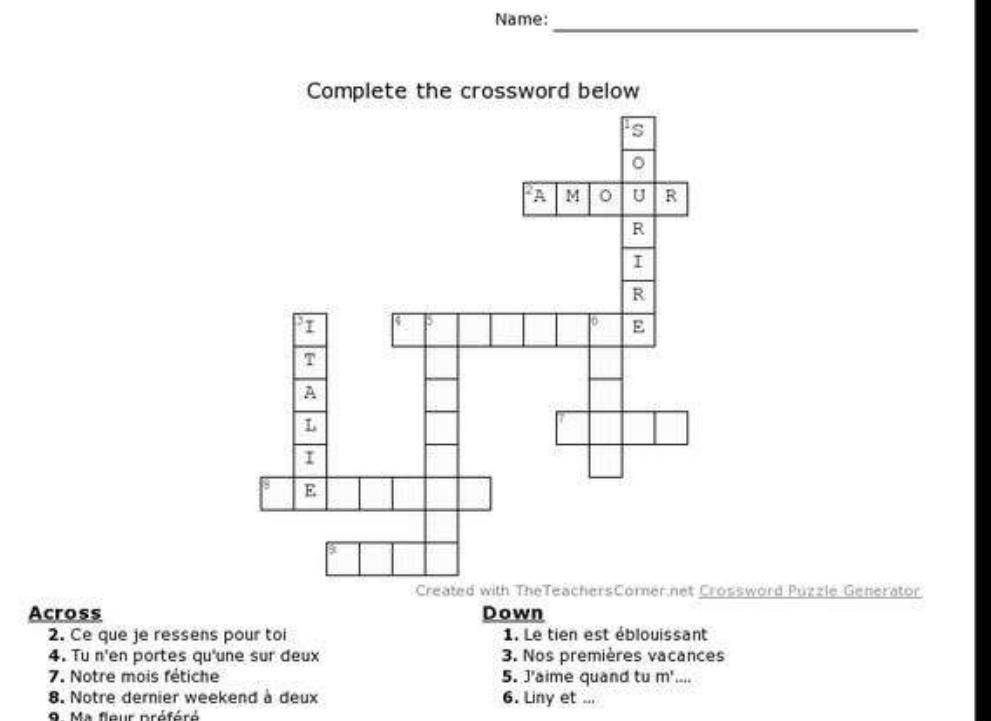
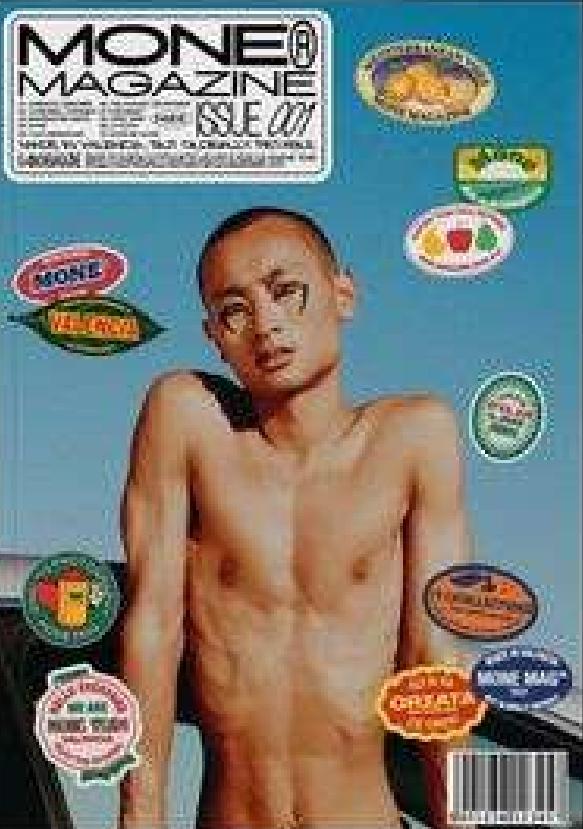
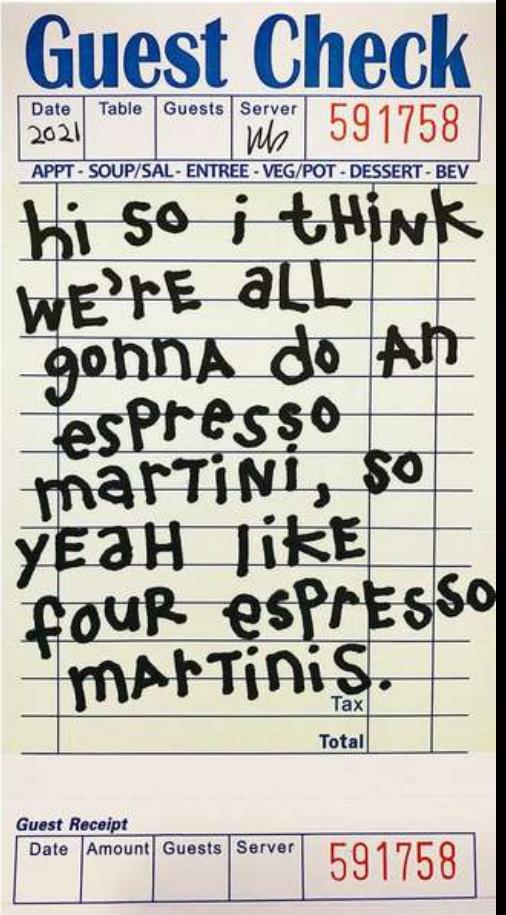
- **L'EFFET STICKERS**

CE QU'ON SOUHAITE GARDER DU GRAPHISME DE BASE :

- **LE STYLE GRAF/ÉCRITURE À LA MAIN**
- **LA DISPOSITION DES ÉLÉMENTS DU MOODBOARD**

MOODBOARD



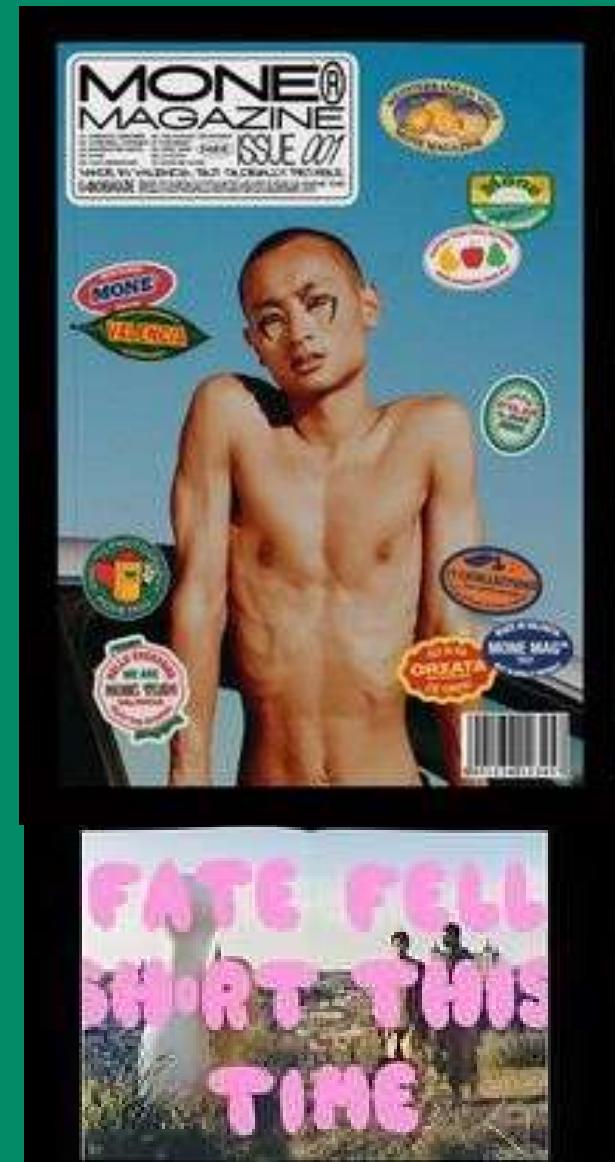


**BESOINS
GRAPHIQUE**

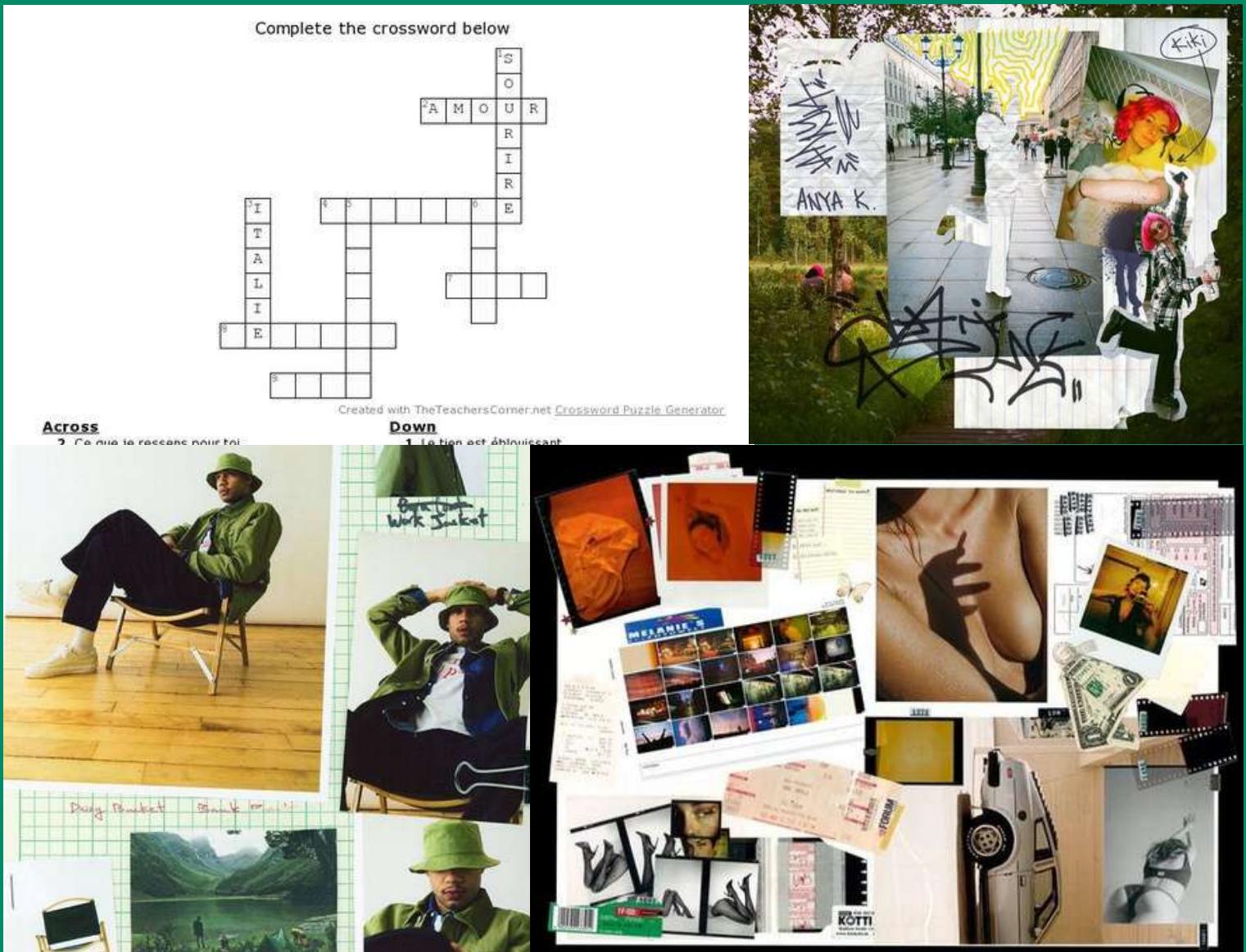
BESOINS GRAPHIQUES



**POST
ANNONCE DES
ARTISTES DU
MOIS - FEED**



**POST
ANNONCE
ARTISTE -
FEED**



**FORMATS ANNONCE LIVE SESSIONS
- IG & YOUTUBE**

BESOINS GRAPHIQUES



FORMAT POST
STYLISME - FEED



FORMAT
INTERVIEW - IG

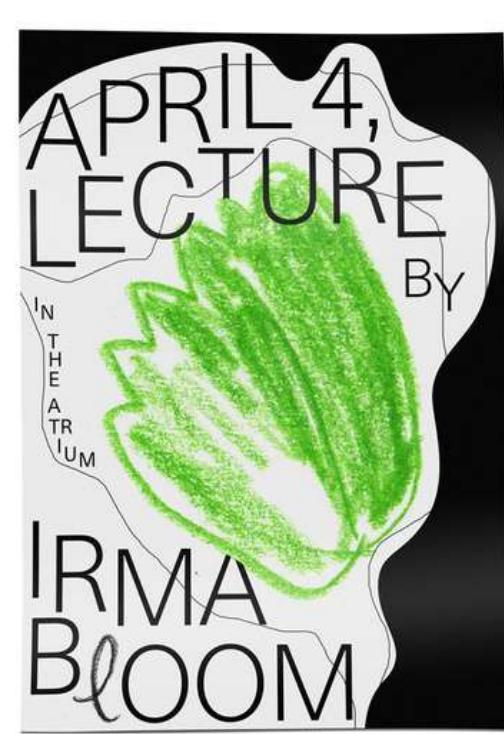


RÉCAP ARTISTE
DU MOIS - FEED



REELS EN +
BTS & CO X2 - IG

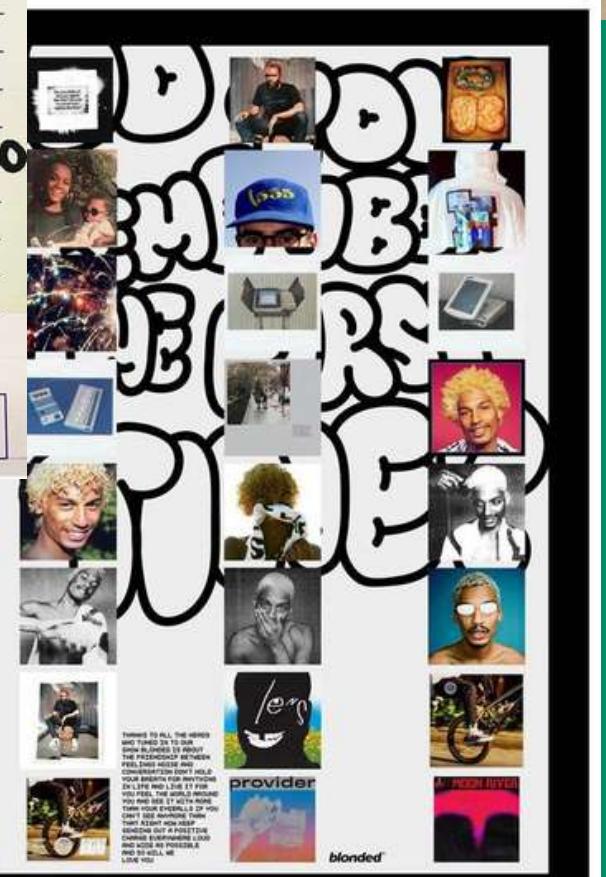
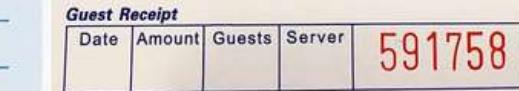
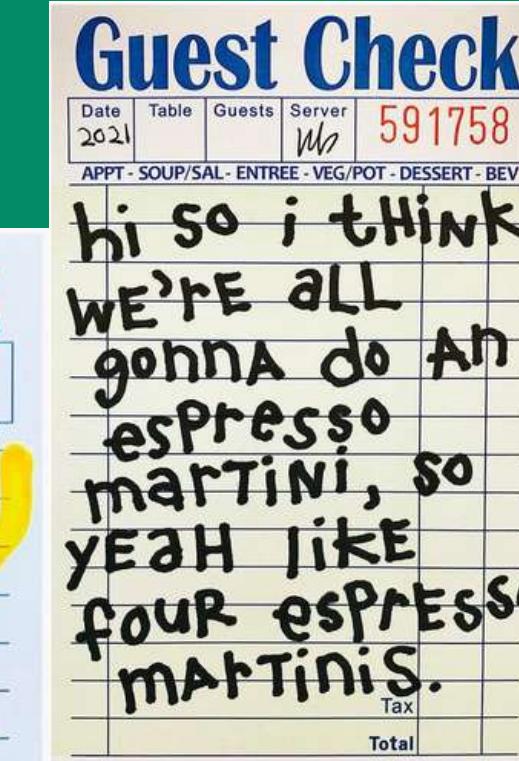
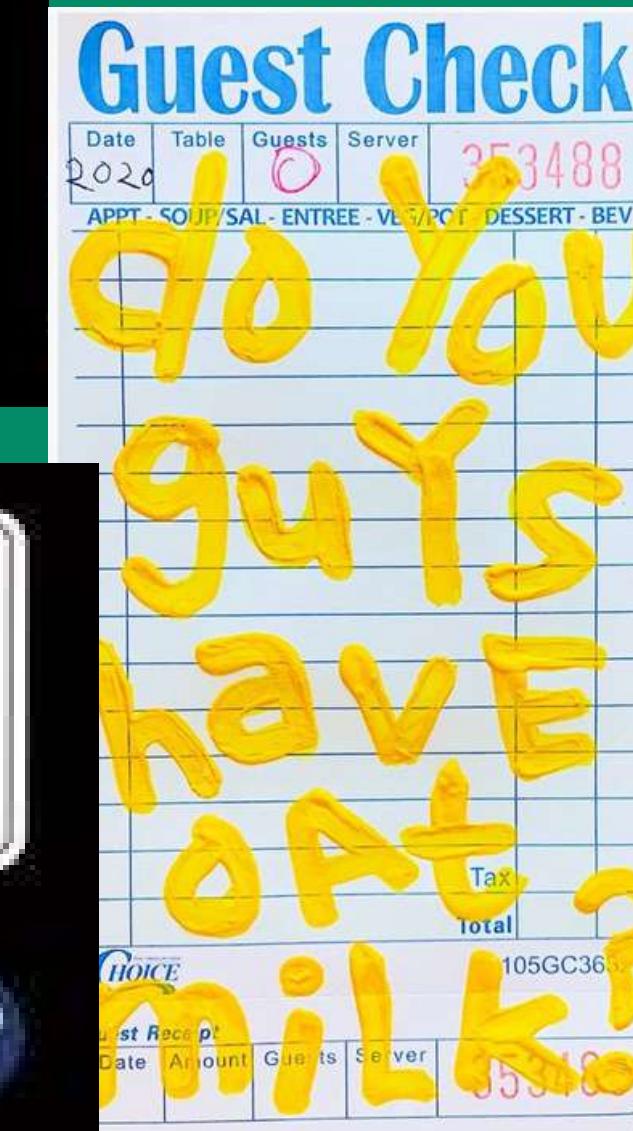
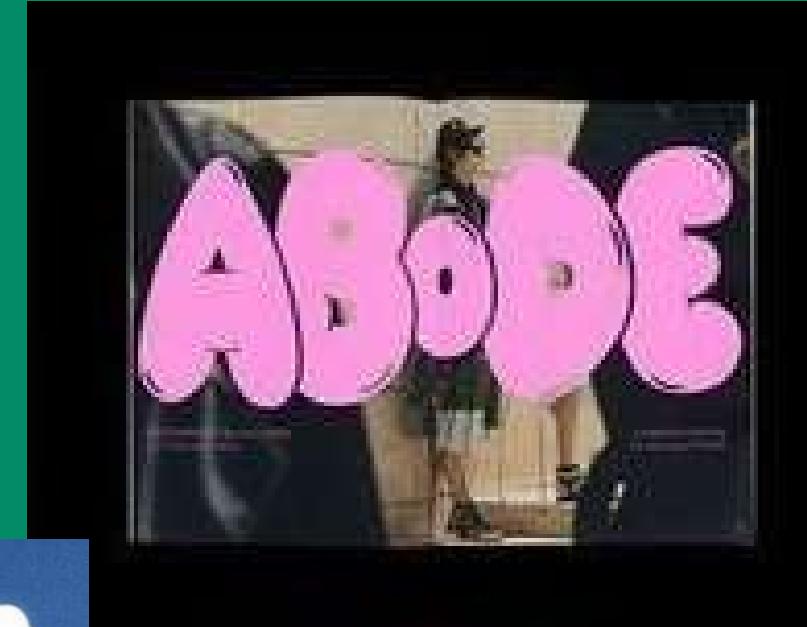
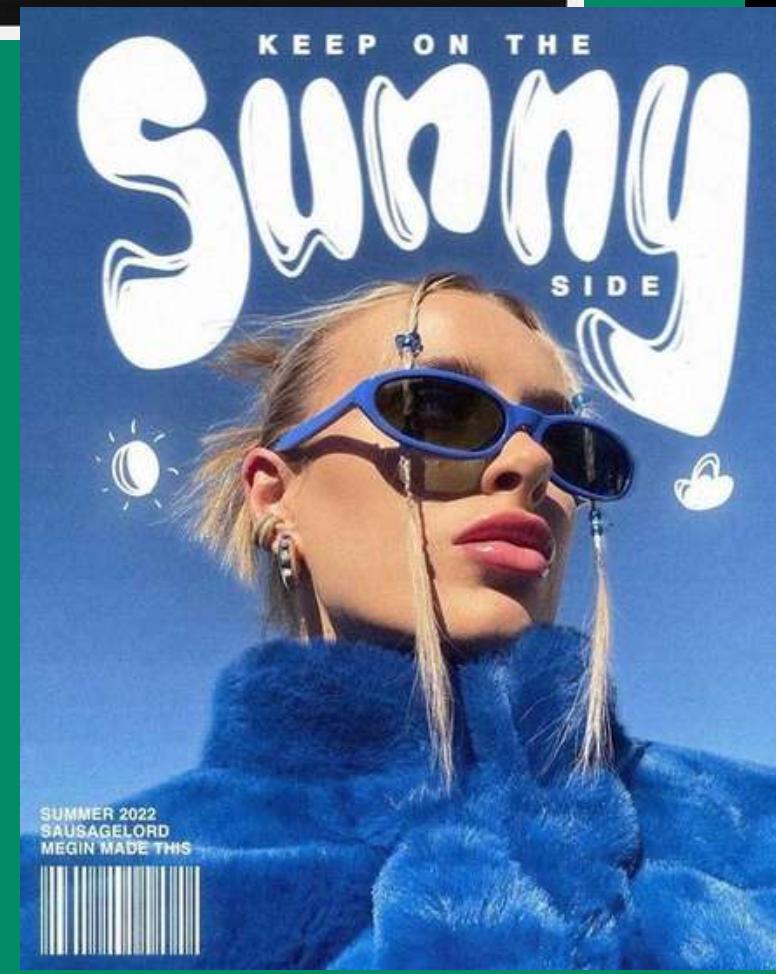
LONG FORMAT



FORMAT IG REELS
+ YOUTUBE

DESIGN FIXE DANS
LEQUEL NOUS AVONS
LA POSSIBILITÉ DE
RAJOUTER LE NOM
DES INTERVENANT.ES.

TYPOLOGIE



FP MOSCOW FP MOSCOW

RÉCAP

FORMATS IG (9:16) :

- **TEMPLATE LIVE SESSION**
- **TEMPLATE INTERVIEW COURTE**
- **TEMPLATE FORMATS ANNEXES**

FORMATS YOUTUBE (16:9)

- **TEMPLATE LIVE SESSION**
- **TEMPLATE INTERVIEWS LONGUES**

FORMATS FEED (4:5)

- **TEMPLATE ARTISTES DU MOIS**
- **TEMPLATE PRÉSENTATION ARTISTE**
- **TEMPLATE PRÉSENTATION STYLISTE**

CRÉATION D'UNE TYPO HANDWRITE + D'UNE TYPO DROITE

CRÉATION D'UNE BANQUE DE STICKERS (LIVE SESSION / SHORT INTERVIEW / DISCUSSION MBS (LONG FORMAT ITW) / LES ARTISTES MBS / STYLISME / LOGO)

MERCI.